

20,000
Hand delivered to every
home and business in Newton
Mearns, Clarkston & Busby



Newton Mearns, Clarkston & Busby

Community Magazine

ADVERTISER'S INFO PACK





20,000

hand delivered magazines to every house and business in Newton Mearns, Clarkston & Busby



70,000

potential readers



100s

of local clubs, groups and associations supported with free editorial and events listing inside



WELCOME

The *Newton Mearns and Clarkston Community Magazine* is an A4, glossy, full colour monthly publication covering Newton Mearns, Clarkston and Busby areas.

Every month the *Community Magazine* is packed with local articles, features, reviews, events, interviews and much, much more....

The *Community Magazine* is **FREE** and hand delivered to over 20,000 homes and businesses by our dedicated delivery team. We have an estimated readership of 70,000.

We offer all advertisers a **FREE** design and approval service, which is included within the costs of booking your advertisement.



@communitymagazine
newtonmearns

ARTICLES

Our local journalist aims to promote the great work people undertake in keeping our community thriving.

Articles and events account for over half of our magazine content. This keeps readers interest and means more people see your advert throughout the month.

Our aim is to help bring the community closer together by spreading the word about local events and good news stories.

ADVERTORIALS

An advert is an effective way to let your target market know what service you can provide

Designed to be eye catching and concise there may be times you want to go into more detail and that's where our advertorial section comes in.

The advertorials, usually 200 words, fill a 1/4 page so are perfect for promoting your business. These spots are highly sought after so please get in contact with us to see how to get your place.

WHAT'S ON

The 'What's On' is a six page calendar of local events that shows what activities are taking place in the area.

Events such as ceilidhs, classic car shows, open days, movie nights, workshops and nightlife, we will let everyone know when and where.

A good way of planning your days or nights out throughout the month. A full months What's On in our lasting glossy format means The *Community Magazine* stays in the reader's home for a full month until the next one arrives.

TRADE DIRECTORY

From a Plumber to a Restaurant or a Beautician to a Musician, you will find all your needs catered for inside your local *Community Magazine*.

Our ethos: "local business supporting our community, our community supporting local business"

ADVERTISE FROM
AS LITTLE AS
£43 PLUS
VAT
PER MONTH

WHY ADVERTISE WITH US?

WE HAVE THE LARGEST LOCAL DISTRIBUTION

Advertising is the key to making the *Community Magazine* a success.

We strive to provide a service you are completely satisfied with. Our experienced design and production team are on hand to make sure that your advert is designed and fully approved. The cost for design and approval is included in the price of the advert.

We are confident that we can provide your business with the publicity it requires.

Talk to us about your advertising requirements now and find out how we can raise the profile of your business in the local community.



Please call our sales team on

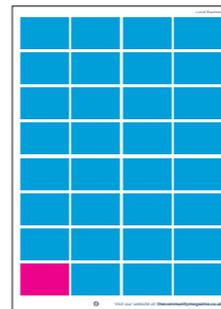
0141 433 8140

or send an email to

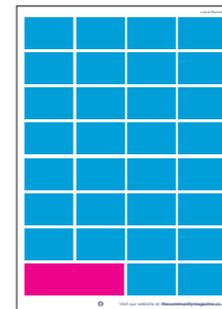
sales@thecommunitymagazine.co.uk

ADVERT SIZES (width x height)

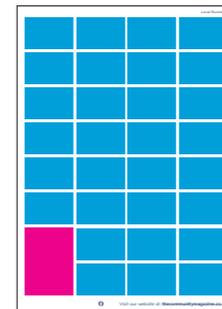
ADVERTISING RATES



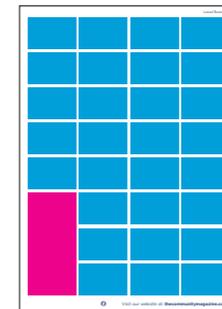
1 BLOCK
46mm x 31mm



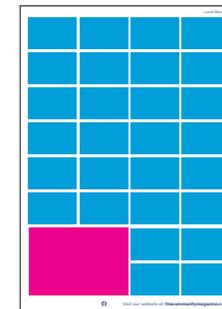
2 BLOCK (Horizontal)
95mm x 31mm



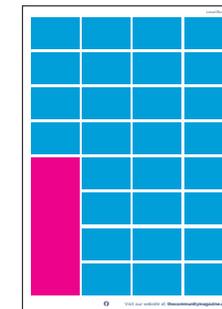
2 BLOCK (Vertical)
46mm x 65mm



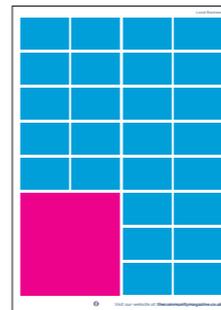
3 BLOCK (Vertical)
46mm x 99mm



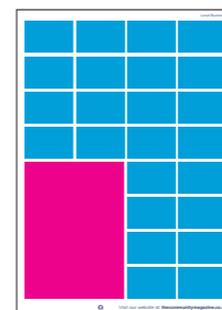
4 BLOCK (Square)
95mm x 65mm



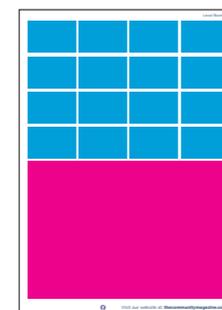
4 BLOCK (Vertical)
46mm x 133mm



6 BLOCK (Square)
95mm x 99mm



8 BLOCK (Vertical)
95mm x 133mm



16 BLOCK (Horizontal)
193mm x 133mm



FULL PAGE
210mm x 297mm

We have listed our more popular sizes, but different variations of our advert sizes are available.

Please call **0141 433 8140** for further details

FLYER DISTRIBUTION

ONLY **£66** per 1,000 Flyers

FLYER DISTRIBUTION CALL FOR DETAILS

FLYER DISTRIBUTION



Supply us with your promotional flyers and we can distribute it to the areas you want



ONLY
£66
per 1,000 Flyers



Please call
0141 433 8140
for further details

ADVERTISER TESTIMONIALS & PRICE GUIDE

“ Advertising in the Community Magazine has been an extremely positive experience for Art at the Grange. The extensive circulation, excellent quality of print and generous page size are perfect for promoting our little art school”

Art at the Grange, Milngavie

“ I was very impressed by the design team they produced a really professional advert for me that worked, something that I had been struggling to do and at no extra cost”

Stuart at Sparkle, Helensburgh

“ We were amazed at the response we received, pound for pound the best local advertising available and still my first choice when I need to get a new message out about my business”

Iain at Night and Day Cleaning

“ A very professional service, they understand what I need to achieve from my advertising and will go the extra mile to help me achieve this, I've been a customer now for 7 years”

Kevin,
Business Development Co-ordinator
for West Dunbartonshire Leisure



All prices shown excluding VAT @ 20%

Size	Number of issues advert will feature in (Price Per Month)			
	12 Issues	6 Issues	3 Issues	1 Issue
1 Block	£43	£53	£61	£67
2 Block	£81	£94	£106	£119
3 Block	£119	£137	£156	£174
4 Block (1/8 Page)	£148	£181	£209	£231
6 Block	£221	£272	£303	£346
8 Block (1/4 Page)	£297	£342	£377	£400
12 Block	£360	£411	£447	£485
16 Block (1/2 Page)	£454	£510	£529	£572
Full Page	£740	£765	£840	£954
2 Block - Front Cover	£268 per space per month			
8 Block - Back Cover	£399 per space per month			
Full Page - Back Cover	£1,392 per space per month			
Flyer Distribution	£66 per 1000 flyers			

OUR IN-HOUSE CREATIVE TEAM



Don't worry if you do not have your own graphic design resource



Our in-house creative team have over 40 years experience and are at hand to help you put together the best advert to suit your needs



And best of all, our design and approval services are all included within your advert costs

WE HAVE THE LARGEST LOCAL DISTRIBUTION

Dumbarton, Vale of Leven, Balloch & Drymen
Community
Advertiser



25,000

magazines delivered monthly

01389 717035

sales@communityadvertiser.co.uk

Helensburgh & Lomond
Community
Advertiser



13,500

magazines delivered monthly

01436 672424

advertising@communityadvertiser.co.uk

Bearsden & Milngavie
Community
Magazine



20,500

magazines delivered monthly

0141 433 1526

advertising@thecommunitymagazine.co.uk

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Community
Magazine



20,000

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Local business supporting our community • *Our community supporting local business*